

SNO GLO

@ artspace

ARTIST CALL

an electrifying exhibition of sensational snowflakes

@ artspace

November 10 – December 30, 2023

artspace will be transformed into an electrifying expanse of dizzying, rockin', hot hot hot, hip, one of a kind, unforgettable and instagrammable SNOWFLAKES uniquely designed by artists and creatives for the Holiday Season!

Experience the Chill Vibes and Frosty Wonders:

**SNO GLO @ artspace
exhibition**

100 Glo-ing SNOWFLAKES will be created by the Artists
and Creatives in **Northwest Louisiana!**

Each Snowflake must be an original design by the Artist/Creative.

DESIGN PARAMETERS:

1. SRAC is commissioning the Snowflakes based upon submission of a “to scale” design:
 - **Roster Artists will receive \$300 for one Snowflake.**
The individual Snowflake is paid \$300, and depending upon the willingness of the Artist, SRAC has the right to commission a “set” of up to 10 at \$200 each.
EX: 1 Design / 1 Commission = \$300 - 1 Design / 2 Commissioned = \$400
1 Design / 5 Commissioned = \$1,000 - 1 Design / 10 Commissioned = \$2,000
 - **Registered Culturalyst Artists will receive \$200 for one Snowflake**, and depending upon the willingness of the Artist, SRAC has the right to commission a “set” of up to 10 at \$150 each. Artist must be registered at the time of submission.
EX: 1 Design / 1 Commission = \$200 - 1 Design / 2 Commissioned = \$350 - 1 Design / 5 Commissioned = \$800
 - **Community Artists/Creatives - even students - throughout Northwest Louisiana will receive \$100 for one Snowflake**, and depending upon the willingness of the Artist, SRAC has the right to commission a “set” of up to 10 at \$60 each.
 - **Artists, Makers and Creatives may submit up to five designs for consideration.**
The jurors reserve the right to select up to five designs or not to select any of the submitted designs.
2. Snowflake must be at least 18” – 36” large with a structure that does not break, curl up and lose its shape, disintegrate, or lose quality for at least two years. The submission will include information about the anticipated weight of the Snowflake.
3. The Artist/Creative may use any materials that will “permanently” hold their shape (for at least two years when stored properly). Material suggestions are Styrofoam, Glass, Plastic, Paper on a substrate, Fabric, Crochet, Metal, Resin, 3D printed...etc.
4. The best Colors for the Snowflake are Hot Pink, Lime Green, Yellow, Turquoise, Aqua, Violet, Pink, White or Silver. Glitter, Sparkle, “GLO” are always appreciated, but not mandated. Please do not use black, hot orange or primary colors.
5. The artspace Technical Team will light the installation of Snowflakes with color changing LED Lights and Mirror Balls so that the exhibition of Snowflakes changes colors throughout the day during the Exhibition.
6. All COMMISSIONED snowflakes become the property of the Shreveport Regional Arts Council and we have the right to sell the snowflakes or save the snowflakes for additional uses in the 2024 (or other future) year.

SUBMITTING DESIGN:

1. Apply online via Submittable link to complete the application
2. Design Using the Template:
 - A. Digital Design submitted via submittable
 - B. Print Template (11x17) and Hand Draw to delivered to artspace (708 Texas St. - Tues - Sat Noon - 5:00pm)
 - C. Pick Up A Template @ Artspace And Design to delivered to artspace (708 Texas St. - Tues - Sat Noon - 5:00pm)
3. OR... Create a to-scale model and deliver to artspace with your application.

IMPORTANT DATES:

Deadline to Apply: Saturday, September 23 by 4:00 PM via Submittable
<https://srac.submittable.com/>

Design Selection Announcement: Friday, September 29

- Construction/Fabrication may begin as soon as official email notification.
- \$500 “Ornament Prize” - In addition to Selection and Commissioning, the Jurors will select up to five (5) designs that will be 3D Printed to become Holiday Ornaments that are offered for purchase in the Sno Glo Giftspace. Artists who win the “Ornament Design” Prize will receive an additional \$500 for the right to produce their design as a 3D printed ornament.
 - **Contracts to be issued:** Friday, October 6.
 - **Signed contracts due:** Monday, October 9.
 - **First payment** (50% of commission) will be issued with receipt of the signed contract and no later than Friday, October 13.
 - **Cancellation:** It is assumed that contracts which are not signed by **October 13**, without prior communication from the selected Artist/Creative, are null and void and the Artist will not receive the commission.

Completion/Delivery Date: Wednesday, November 1 -no later than 4:00 PM, All Snowflakes must be completed and delivered to ARTSPACE

Note: Late Snowflakes will be penalized at 10% of the commission per late day; SRAC retains the right not to accept late submissions.

Exhibition Opening: Friday, November 10, 5:30 PM – 8:30 PM

ADDED BENEFIT: Artists, Makers, and Creatives who are selected for the Snowflake exhibition have the opportunity to sell other original artworks and holiday merch in the “Glow Giftspace.”

- The number of items offered will be negotiated.
- In this area, the Artist will receive 70% of the Sale of the works and **artspace** receives 30%.
- Sales will be reported and paid once per month at the end of November and December.
- Artists need not be present to make a sale; however, special event dates will be shared in case you want to be there to encourage sales.



To Apply Visit
srac.submittable.com



EVENTS DURING THE SNO GLO EXHIBITION:

THESE ARE TENTATIVE AND SUBJECT TO CHANGE OR ADDITIONS!

- 1. Daily:** Select Times for programmed Lazer Light Shows;
Create a Family Sno Glo Flake making area
- 2. November 15 – December 15** School Tours
- 3. Saturday, November 25** Small Business Saturday Downtown
SNOW Movies throughout the day – Snowflake make and take activities
– promote “Glow Giftspace.”
- 4. Thursday, November 30** Choir singing and leading a sing-along of all of the Snow Songs
(Let It Snow, Jingle Bells, Winter Wonderland...)
- 5. Wednesday, December 6** Downtown Art Walk and Trolley Shopping Tour.
- 6. Thursday, December 7:** Holiday Cookie Baking and Frosting Competition
- 7. Thursday, December 14** or **Friday, December 15** or **Friday, December 29:**
GLO GLO DANCIN’ @ artspace! Disco Dance Glo Ball!
Note: ... could do it twice if people love it – with different DJ’s
- 8. Saturday, December 16 –**
9:00 AM – 11:30 AM: Snowflake Pancake Breakfast with the Snow Queen, Ice Fairy, etc.
- \$15 per kiddo includes snowflake pancakes, juice, fruit breakfast; snowflake making, and
photo with the Snow Queen/Fairy.

Then...move to Caddo Common Park for
A MERRY TUBACHRISTMAS from **12 Noon – 2:00 PM!** Tuba players from Northwest Louisiana
and throughout the Ark-La-Tex will perform Holiday Songs on their Tubas/Euphoniums!
- 9. Saturday, December 23** – artspace is open from 12 noon to 5:00 PM
- 10. Sunday, December 24 - Wednesday, December 27** - artspace is closed.
- 11. Thursday, December 28 – Saturday, December 30** – artspace is open.
- 12. Sunday, December 31 – Saturday, January 6** – artspace is closed.